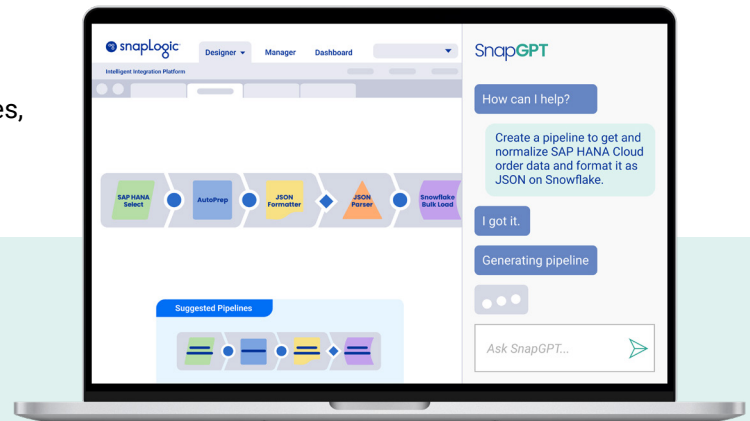


# SnapLogic OEM/Embedded Program

Go Faster, Go Further – Unlock the Power of Your Product Or Solution With Generative Integration

SnapLogic’s AI-driven Embeddable Intelligent Integration Platform (IIP) is an attractive solution for organizations seeking to quickly enhance the integration of their products, customer-facing workflows, and operational efficiencies. As a cloud-native service, SnapLogic IIP accelerates automation and enhances customer interoperability by seamlessly linking diverse ecosystems comprising applications, databases, big data, machines and devices, APIs, and beyond. The intuitive drag-and-drop interface and the extensible portfolio of over 700 pre-built, intelligent connectors called **Snaps** cater to both citizen integrators and power users alike.

Commonly referred to as Integration Platform as a Service (iPaaS), the SnapLogic IIP is purpose-built for next-generation **application, API, and data integration** requirements. The IIP manages orchestrations, schedules, connections, and security details through the Designer, Manager, and monitoring Dashboard.




SnapLogic IIP Designer

*SnapLogic OEM/Embedded customers consistently realize up to **10X faster** onboarding of their end-customers (2 months → 2 hours) with an **80% reduction in integration maintenance efforts.***

## The SnapLogic AI Suite

The SnapLogic Platform includes built-in generative integration tools to help you integrate, automate, and orchestrate 100X faster. Turn intentions into integrations faster with the **SnapLogic AI Suite**.



Integrate at the speed of thought.

GenAI Builder

SnapGPT

AutoIDP

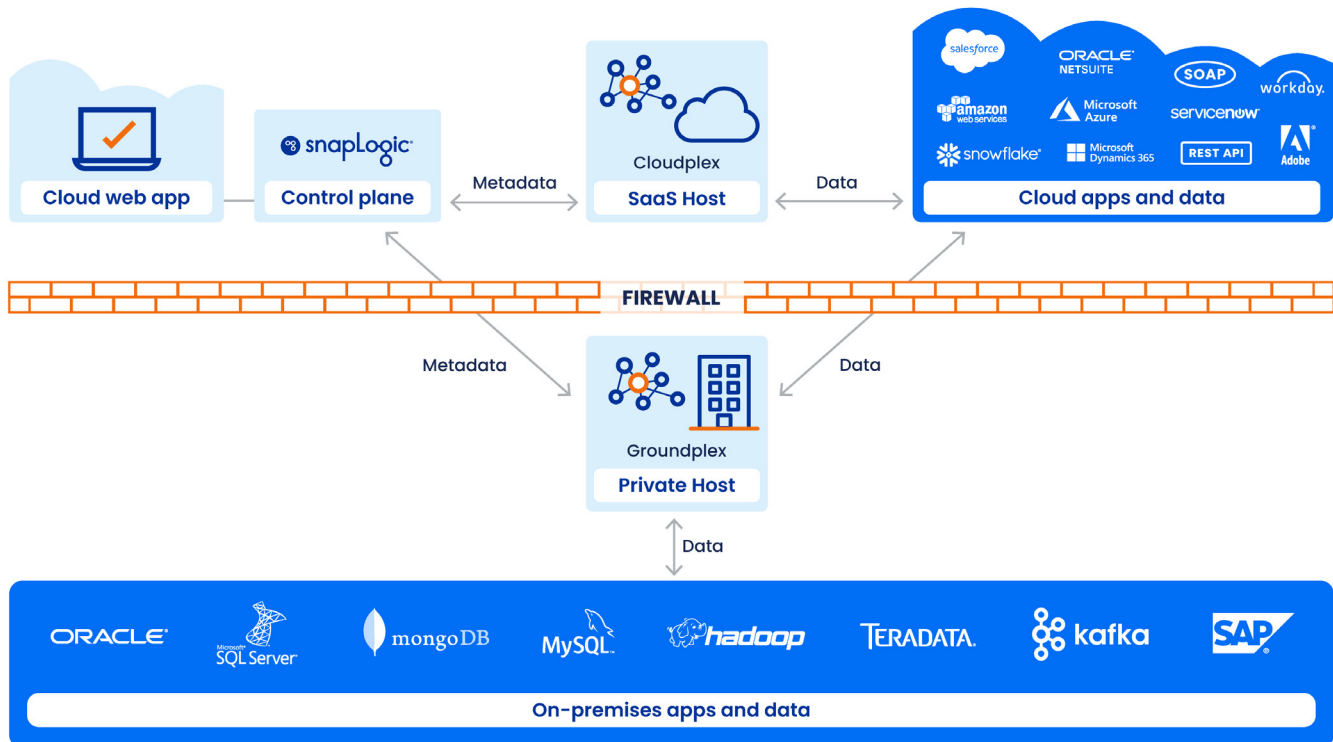
AutoSuggest

AutoPrep

AutoLink

## Cloud-native, Modern Architecture: Hybrid, Elastic and Secure

The SnapLogic Platform is a cloud-native service (supporting a hybrid deployment model) that can persist data integrations/pipelines as API endpoints. OEM customers can develop data pipelines for their end-customers and activate those pipelines from a custom application or an interactive web interface via API calls. The use of SnapLogic's user interface can be hidden or exposed, and custom interfaces can be branded for customer or end-customer use.



## Security Standards & Auditing

- **Infrastructure security:** The SnapLogic platform operates on Amazon Web Services (AWS) cloud infrastructure.
- **Password security management:** The SnapLogic IIP server supports an authentication and privilege model that allows the administrator to grant, limit, or restrict access to components and pipelines.
- **Runtime data security:** The SnapLogic IIP is a stateless engine that does not store runtime or business-related data. Only customer metadata is stored in the SnapLogic platform.
- **End-customer usage tracking:** Audit tracking of all Platform interactions, including data integrations/pipelines executed, and all end-user actions are logged and available via standard or custom reports.
- **SAML support:** Single sign-on (SSO) using SAML2 compliance Identity Provider (IDP)
- **Standards and certifications:** SOC 3, AICPA SOC 2 Type 2, SSAE18 Type II, ISAE 3402 Type 2, HIPAA

## One platform for comprehensive integration

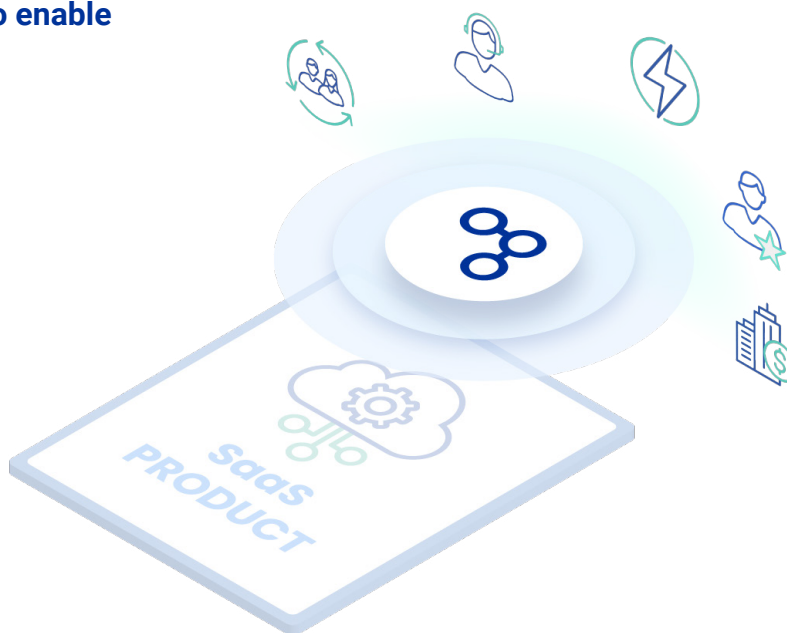
The SnapLogic OEM/Embedded Program offers several approaches to deliver data and application integration capabilities within your product offerings. Leverage the SnapLogic IIP to free up your staff from the manual development and maintenance of integration work, allowing them to focus their efforts on the core functionality of your product and the real value in your product roadmap.

1. Use the SnapLogic IIP to develop, manage, and monitor integrations for your end customers with greater productivity than hand coding.
2. Deliver the SnapLogic IIP as a cloud service to your end customers, enabling them to create their own data pipelines, integrating additional applications and data sources with your product, thereby increasing consumption.
3. Utilize the SnapLogic IIP to pull data from your end-customers applications and other third party data sources to streamline your ability to deliver new value added data services.

SnapLogic enables independent software providers (ISV), managed services practices (MSP), and professional services organizations (PSO) to offer a standardized, efficient, and reliable data integration solution tailored specifically to their needs.

### The SnapLogic IIP can be deployed to enable OEM use cases such as:

- Customer On-Boarding and automation
- Customer Experience Management
- Data Migration Factory
- Data Services
- Hybrid – ERP / CRM / HCM Automation
- IT Automation
- Strategic Procurement / P2P
- Cloud Analytics
- Managed Service Provider Automation
- Tax/Audit Automation



## SnapLogic OEM/Embedded Key Benefits

### ✓ Drive revenue and boost profitability

Experience faster time-to-value compared to traditional data integration methods with our embeddable IIP. Respond quickly to customer integration demands, launch new data initiatives, and start reaping the rewards of integration-dependent offerings in no time.

### ✓ Achieve cost efficiency

By embedding SnapLogic's IIP, you save costs due to the reduced need for custom coding and one-off development efforts. Say goodbye to your and your customers' reliance on expensive, specialized development resources and reduce maintenance efforts associated with custom-built integration solutions.

### ✓ Deliver unparalleled customer satisfaction

Meet your customers' integration needs at every phase of their technology journey. From self-service to white-glove onboarding, provide comprehensive integration capabilities to ensure customer product adoptability and satisfaction and elevate your organization's NPS.

### ✓ Drive predictability and mitigate risks

Build a thriving operation with the agility to scale SaaS products and solutions. With seamless integration, reusable templates, adaptability, centralized management and monitoring, and a commercial model aligned with your go-to-market strategy, you can get it right the first time and every time.

### Trusted as the OEM solution for leading companies across the globe

## Go Faster, Go Further

Unlock the power of your product or solution with generative integration. Visit [snaplogic.com/embedded](https://snaplogic.com/embedded) or contact us at [oem@snaplogic.com](mailto:oem@snaplogic.com).

SnapLogic is the leader in generative integration. As a pioneer in AI-led integration, the SnapLogic Platform accelerates digital transformation across the enterprise and empowers everyone to integrate faster and easier. Whether automating business processes, democratizing data, or delivering digital products and services, SnapLogic enables you to simplify your technology stack and take your enterprise further. Thousands of enterprises around the globe rely on SnapLogic to integrate, automate and orchestrate the flow of data across their business. Join the generative integration movement at [snaplogic.com](https://snaplogic.com).